

Passion, Purpose & Potential

Business models & revenue streams

examples



My Journey to Fearless

Business Model 1:

Examples:

Web design

Graphic design

Virtual Assistant

Bookkeeper

Provide a service in exchange
for money



Business Model 2:

Examples:

Selling craft items

Making baby clothes

Making jewellery

Handmade soaps

Create and sell a product in
exchange for money



Business Model 3:

Examples:

1:1 coaching

Group workshops

online / in person

Retreats

Coaching/mentoring/teaching
in exchange for money



Business Model 4:

Examples:

Creating online courses

Teaching through online
courses in exchange for money



Business Model 5:

Examples:
Membership site

Teaching through a
membership site in exchange
for money



Which business model
do you have now or
which will you start
with?

HOW?

will you hit your revenue goal?

Business model 1:

example goal: \$3000 /
month

providing a service...

design 3 websites @ \$1000 each or sell 6 VA packages @ \$500 each

Business model 2:

goal: \$3000 / month

selling products...

sell 100 necklaces @
\$30 each

or

sell 6 wedding
bouquet packages
@ \$500 each

goal: \$3000 / month

Business model 3:

selling coaching...

sell 2 six-month coaching packages @ \$1500
each

or sell 6 spaces on group workshop @
\$500 each

goal: \$3000 / month

Business model 4:

Online courses...

launch starter course @ \$199 and
sell 16 courses per month

or

launch signature course @ \$997
and sell 3 courses each month

goal: \$3000 /
month

Business model 5:

membership site...

launch membership site once (\$29 / month and get
103 members

(recurring revenue – the same 103 people pay \$29
every month)